

The Red and Black

The Red & Black



The January 8, 2007 front page of
The Red & Black

Type	Student newspaper
Format	Broadsheet
Owner	The Red &Black Publishing Co., Inc.
Publisher	Harry Montevideo
Founded	1893
Headquarters	540 Baxter St. Athens, GA, 30605 United States
Circulation	17,000
Official website	redandblack.com ^[1]

The Red & Black is an independent daily student newspaper of the University of Georgia.

History

Students published its first issue in tabloid format on November 24, 1893, from offices in the Academic Building on North Campus.

In the spring of 1895, the UGA faculty ordered that publication of the paper be discontinued; however, students revived the paper that fall as an independent venture with no oversight by the University. The private venture's success that Fall upset the faculty, and they took back control in January 1896 with the Athletic Association in charge of overseeing the paper.^[2]

Published weekly, *The Red & Black* was the official organ of the Athletic Council from 1896 to 1928. The paper advertised athletic competitions and reported on the culture of the University.

In 1928, the paper's administration moved under the Grady College of Journalism and Mass Communication as a laboratory for its students. It was being published semiweekly in 1968 when it changed to a broadsheet format and moved its offices to the new journalism building on campus.

In 1980, after numerous run-ins with the University's administrators, *The Red & Black* became independent of the University a second time, left to support itself through advertising. Its office moved off-campus, and its publication was directed by volunteer staff and student writers. In 1991, publication was expanded from four to five days a week.

Present-day publication

Today, the paper has a Monday to Friday circulation of 17,000 during the academic year and generally is published in one section. However, each Thursday the paper produces a "Music Notes" section, which chronicles the local music scene and highlights shows and festivals in Athens. On Fridays during football season, the paper publishes the "First & Goal" section to provide in-depth coverage of the Georgia Bulldogs football team. The paper is published once a week during summer session, when it has a circulation of 8,500. ^[3] . The newspaper was awarded the Pacemaker Award in 2010 in both the newspaper and online categories, and was a newspaper Pacemaker finalist in 2009. It marks the fifth newspaper Pacemaker for The Red & Black, which it has previously won in 1935, 1937, 1941 and 1972.

References

- [1] <http://redandblack.com/>
- [2] Reed, Thomas Walter (ca. 1949). "The Red and Black" (http://dlg.galileo.usg.edu/cgi-bin/ebind2html.pl/reed_c09?seq=151). *History of the University of Georgia Chapter IX: The Administration of Chancellor Patrick H. Mell*. Digital Library of Georgia. pp. 1196–1198. . Retrieved 2007-01-03.
- [3] Black, The Red and (2007). "The Red and Black Advertising" (<http://www.redandblack.com/advertising/>). *The Red and Black Advertising Rate Card*. The Red and Black. pp. 1. . Retrieved 2007-10-05.

External links

- *The Red & Black* (<http://www.randb.com/>)
- *The University of Georgia Libraries' Red and Black Archive* (<http://redandblack.libs.uga.edu/xtf/search>)

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